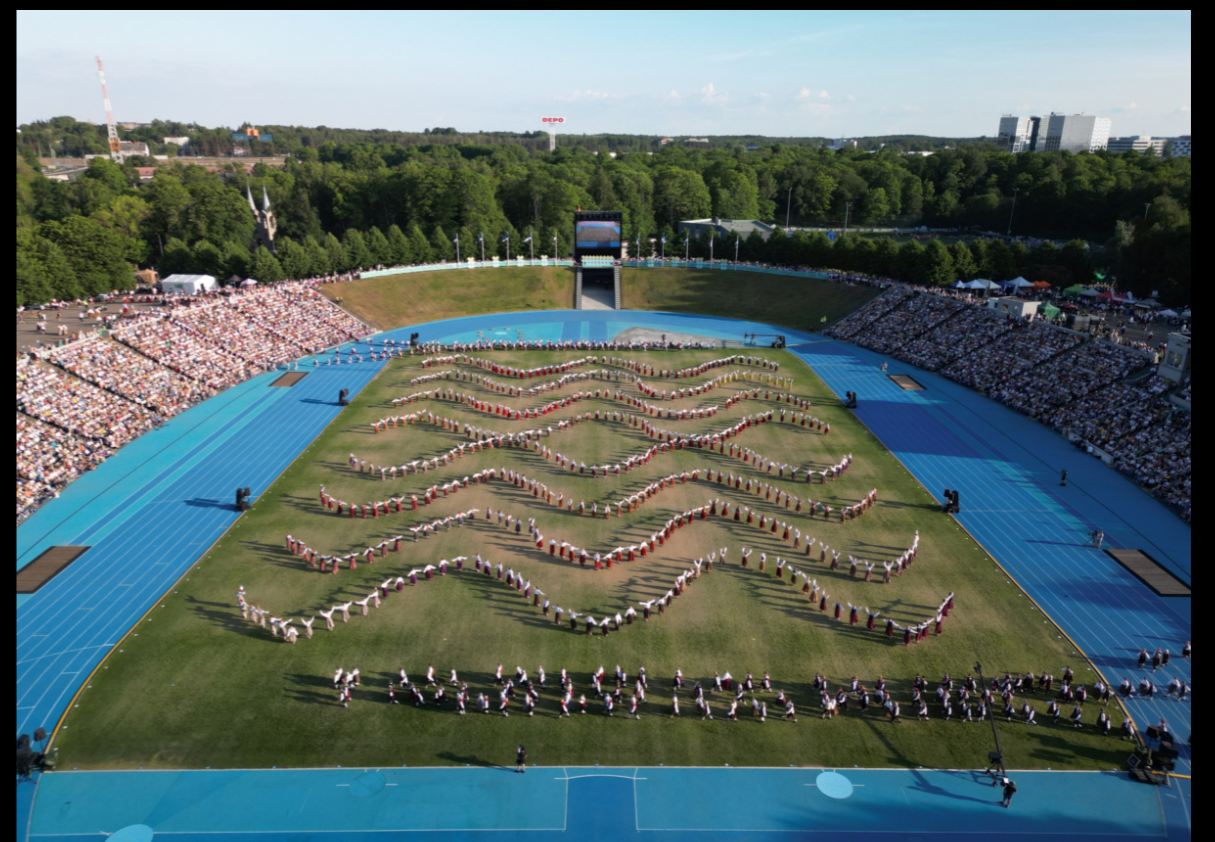


XXVII Vispārējo latviešu Dziesmu un XVII Deju svētku izvērtēšanas
konference “TRADĪCIJA. LĪDZDARBĪBA. TURPINĀJUMS”
RIGA

ESTONIAN SONG AND DANCE CELEBRATION

Sten Weidebaum
2 November 2023





IT'S ALL ABOUT THE

VALUES

REPETITION OF THE RITUAL

- General song celebration since 1869
- General dance celebration since 1934
- Youth song and dance celebration since 1962
- Altogether 4 celebrations over the period of 10 years:
 - Years ending with 2 & 7 for youth celebrations
 - Years ending with 4 & 9 for general celebrations

OBLIGATORY PARTS

- The flame and its journey from Tartu to Tallinn
- Venues - Tallinn Song Festival Grounds & Kalevi Central Stadium
- 3 dance celebration concerts
- 2 song celebration concerts
- 1 folk music concert
- The 5 km procession
- *a cappella* choir singing
- National costumes
- Estonian language

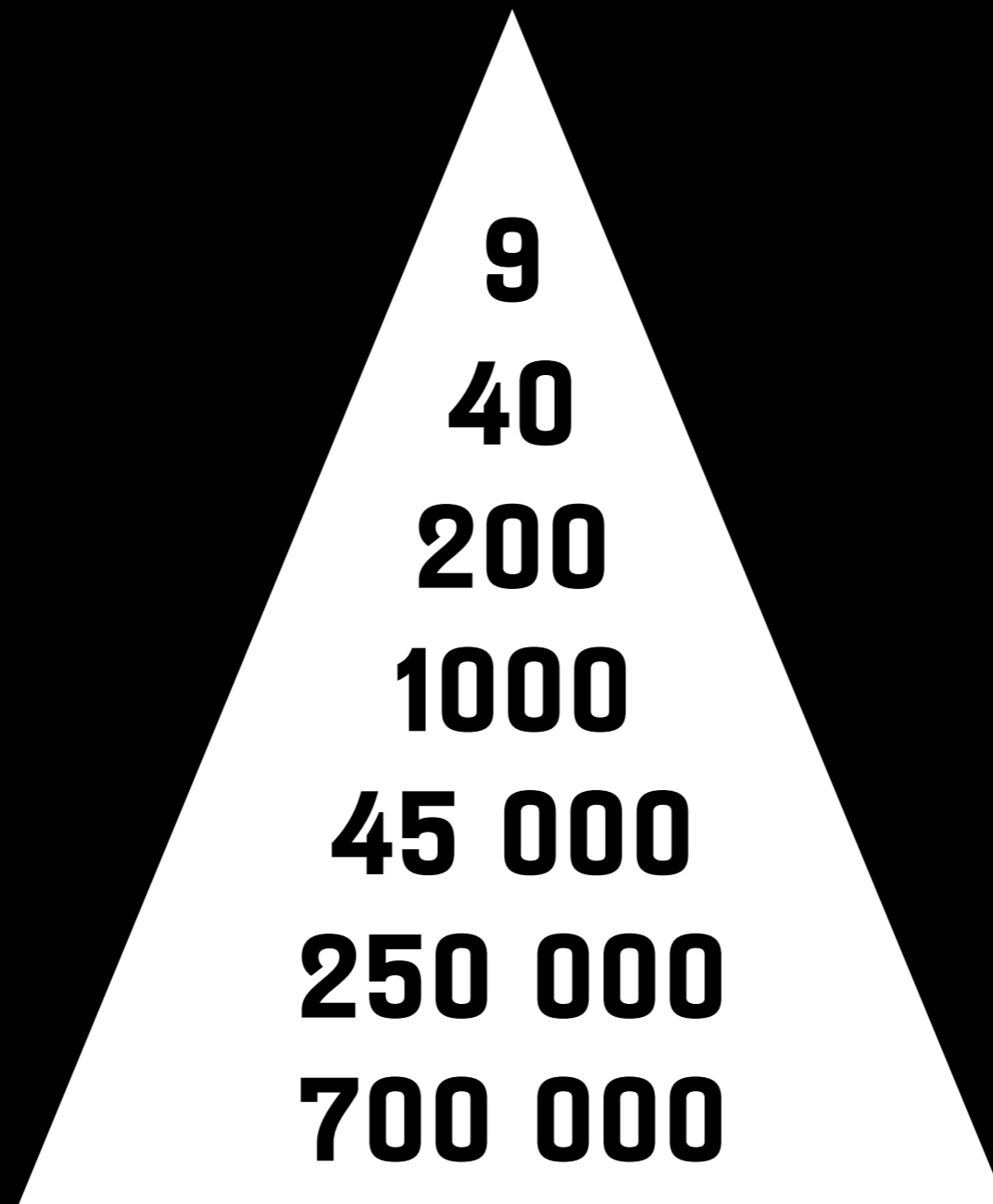




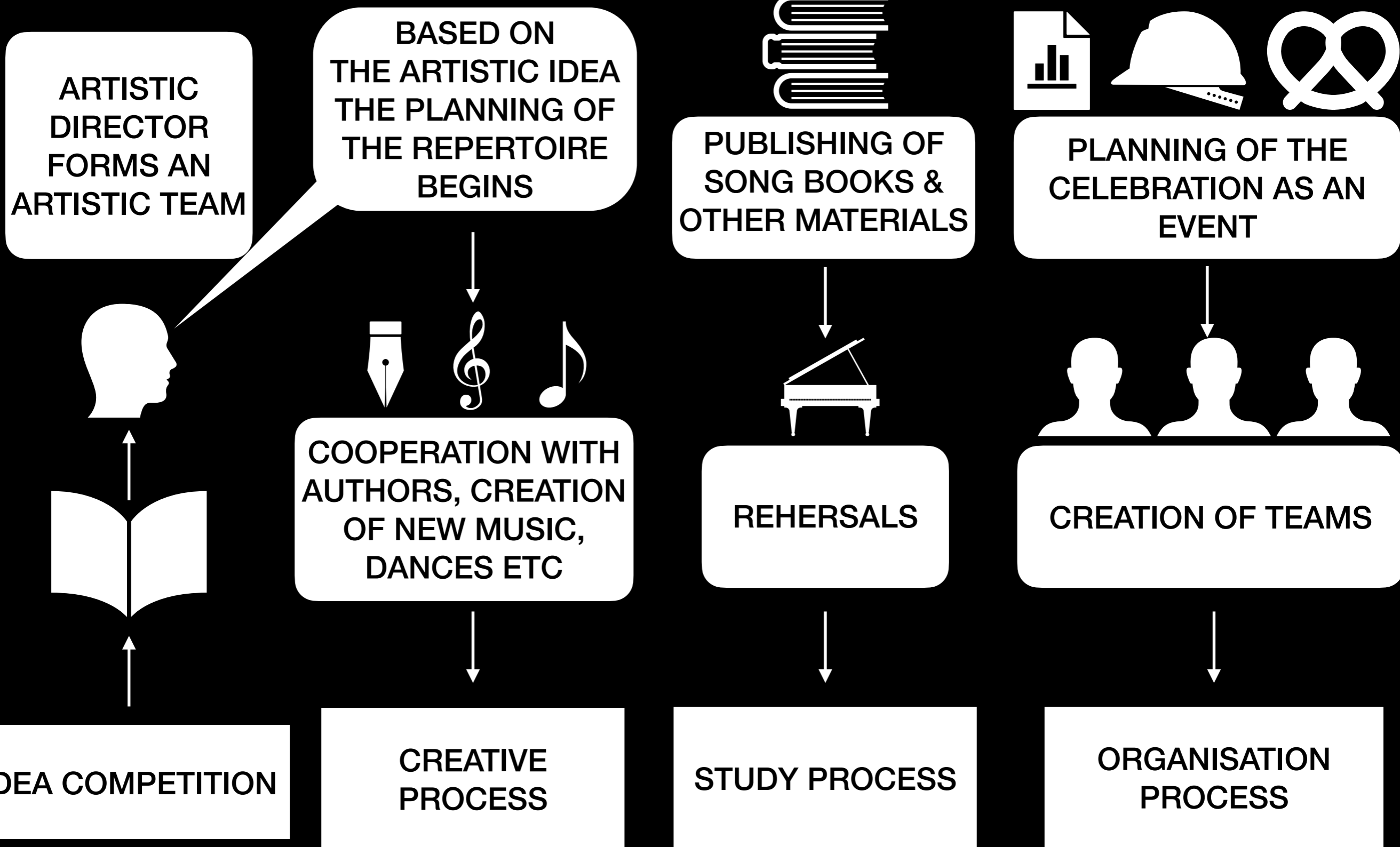
Eesti Laulu- ja Tantsupeo SA



SONG & DANCE CELEBRATION IN NUMBERS



THE BIRTH OF A SONG & DANCE CELEBRATION



CELEBRATION WEEK

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Dance rehearsals

Dance Celebration

1,2,3

Procession

Song rehearsals

Song celebration

1.

2.

Procession

Folk musicians' rehearsals

Folk music concert

Procession



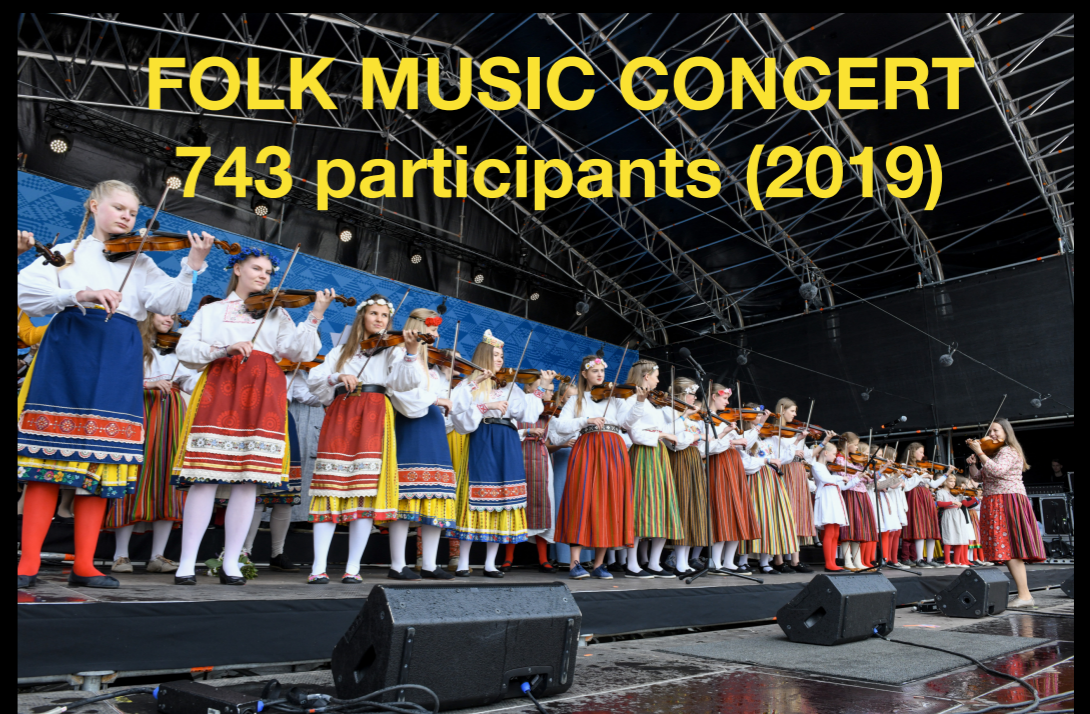
SONG CELEBRATION
2 concerts
35 035 participants (2019)



DANCE CELEBRATION
3 concerts
10 824 participants (2019)



PROCESSION
~ 47 000 participants (2019)
5 km



FOLK MUSIC CONCERT
743 participants (2019)

THE BUDGET

	INCOME						
	2022	2023	2024	2025	2026	2027	2028
Subsidy	€750 000	€750 000	€750 000	€750 000	€750 000	€750 000	€750 000
Subsidy		€3 300 000		€1 600 000			€4 300 000
Other income	€50 000	€100 000	€350 000	€100 000		€400 000	€150 000
Tickets		€1 650 000		€2 200 000			€2 400 000
	€800 000	€5 802 023	€1 100 000	€4 652 025	€750 000	€1 152 027	€7 600 000
	COST						
	2022	2023	2024	2025	2026	2027	2028
2023 festival	€1 000 000	€4 300 000					
2025 festival	€100 000	€350 000	€1 500 000	€5 100 000			
2028 festival				€100 000	€1 300 000	€1 500 000	€6 500 000
2031 festival							€150 000
	€1 100 000	€4 650 000	€1 500 000	€5 200 000	€1 300 000	€1 500 000	€6 650 000
Operating result	-€300000	€1 152 023	-€400000	-€547975	-€550000	-€347973	€950 000
Bank account balance	€1 200 000	€2 352 023	€1 952 023	€1 404 048	€854 048	€506 075	€1 456 075

ANNUAL STATE SUBSIDIES FOR THE CHORAL MUSIC AND FOLK DANCE GROUPS

Source: Ministry of Culture

Operating subsidy to the Estonian Choral Association and to the Estonian Folk Dance and Folk Music Association	€228 360
National wage subsidy (choir conductors, orchestra conductors, dance instructors)	€1 880 000
Annual support for the groups by the state (choirs, orchestras, folk dancers)	€1 000 000
Project-based support for organizing local song and dance festivals	€266 912
Support for conductors and dance instructors to participate in mentor training	€45 000

COOPERATION WITH THE CITY OF TALLINN AND OTHER MUNICIPALITYS

- Accommodation and catering at schools in Tallinn
- Free public transport
- Tallinn Song Festival Grounds
- Tallinn — European Green Capital
- 15 counties
- Regional rehearsals



CATERING

- ~145,000 servings of soup and ice cream to ALL participants
- Breakfast and dinner was served in school buildings for participants who arrived from outside Tallinn
- All food was served for both participants and visitors in reusable dishes
- 228,334 disposable dishes were left unused at the 13th Youth Song and Dance Celebration

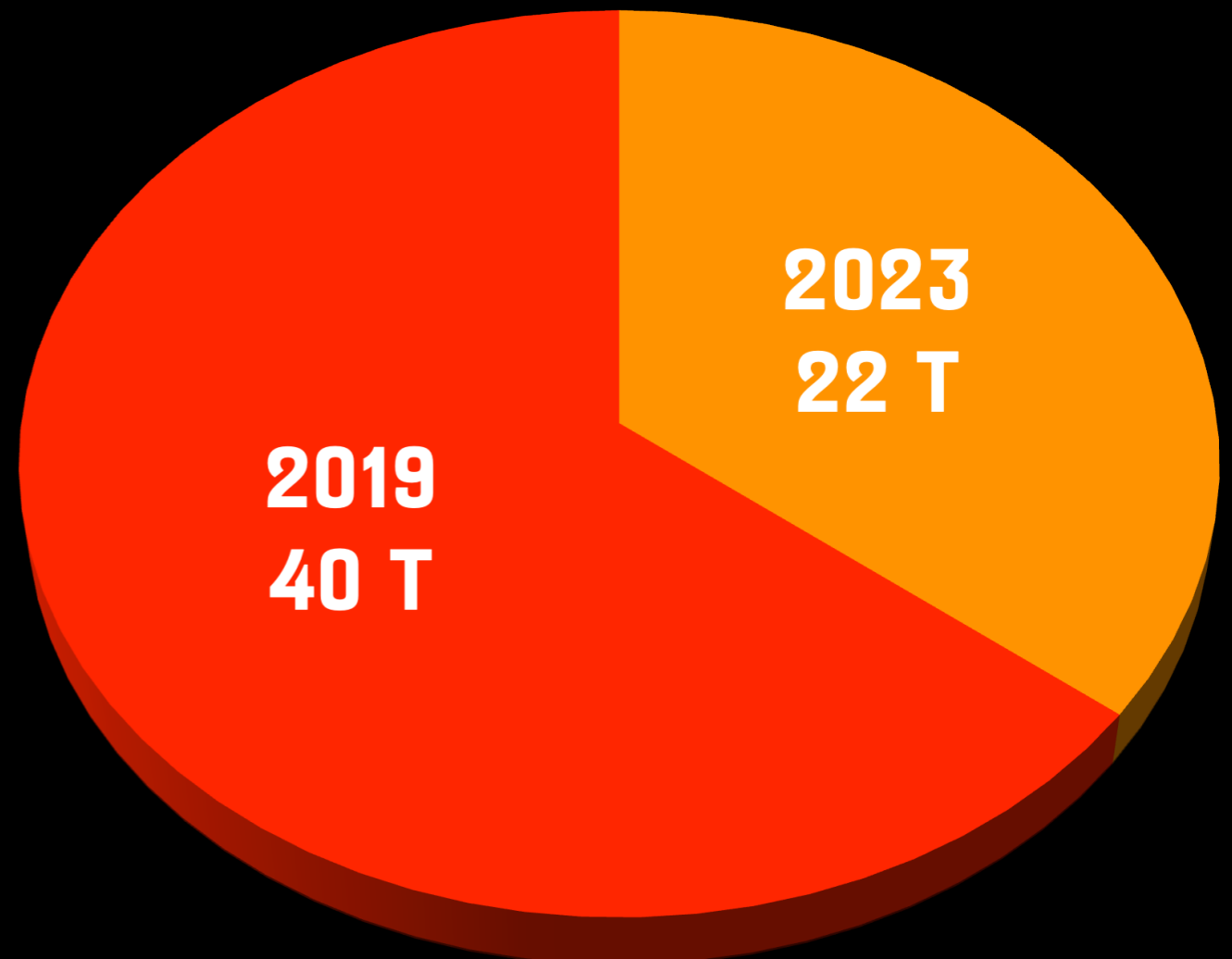


SUSTAINABILITY

- Drinking water
- Catering — reusable dishes
- Transport and parking solutions
- Recycling
- Conscious consumption



CHANGE OF THE MINDSET



**AITÄH!
PALDIES!
THANK YOU VERY MUCH!**

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